

JINGLE BELL ROCK - \$1,500

Please help us spread the word over all of Northern Michigan with the assistance of our local radio stations. Not only will they help us promote the Grayling Christmas Walk, but they will also be live on site, on the day of the event, featuring local radio personalities, giving away great prizes and hosting their annual X-Box Challenge! Help us make this year rock like no other with your donation of \$1,500! This will position you as our premier broadcast sponsor and garner you some added value with additional on-air mentions. We will also spread the word of your generosity by publicly recognizing you on our social media platforms.

"MAKE IT REIN...DEER" - \$750

We all know that Santa could never find his way to Grayling without the work of his trusty reindeer. Please help us to get those reindeer here! With your generous donation of \$750 you can ensure that the reindeer will find their way to Downtown Grayling. We will let everyone know that you were the one that made Rudolph's nose shine so bright, with a custom banner that will be displayed both in the parade with the reindeer and in the Kid's Area with the reindeer themselves. We will also spread the word of your generosity by publicly recognizing you on social media.

BRAND NEW BAG - \$500 (6 AVAILABLE)

To commemorate the 40th Anniversary of the Grayling Christmas Walk we will be giving away canvas tote bags. Be one of six sponsors, to get your name and logo on the bag with this nifty sponsorship opportunity. Not only will attendees get to put their brand new shopping totes to use as they get a jump on their holiday shopping list, but we are sure that these will be seen around town for years to come. We will make sure that everyone knows who to thank for these awesome reusable bags by publicly recognizing you on social media.

HEAR YE! HEAR YE! - \$400 (2 AVAILABLE)

Help us to get the news out in print! Through various newspapers and with flyers we can reach even more people in our area. We want to make sure to invite everyone to join in on the fun in Downtown Grayling. Print sponsors will benefit from cross promotion with mentions on our social media platforms.

SANTA'S LIL' HELPER - \$300

Sometimes we all need a little help from our friends, especially our friend porta john. Help out the whole community with your donation of \$300. Trust us, everyone will thank you. We will even post some notices in the porta john's so that everyone knows who to thank, even if it is an unspoken thank you, everyone appreciates having somewhere to go in their time of need.

PICTURE PERFECT - \$250

Santa and Mrs. Claus are in town for the evening and hanging out in the hand built Santa House just waiting for their photo opportunity with all of the good girls and boys. Help us to make this moment even more memorable by giving free prints to all of the participating children. Your donation will help to cover the expense of the photographer and their assistant, as well as a free photo print for all of the participating children. We will make sure that everyone else knows that you were the one that made this happen by publicly recognizing you on social media. Let's make this a moment to remember!

DYNAMIC DUO - \$150

It wouldn't be Christmas Walk without Mr. and Mrs. Claus. For only \$150 you can be the responsible party that ensures they get here. Everyone appreciates seeing this dynamic duo from year to year and we will make sure that they all know you were the one that brought Santa to Downtown Grayling by recognizing you on social media.

PUT A BOW ON IT - \$100

Please help us to congratulate the winners of our "Clark Griswold Decorating Challenge" and our Float Competition by sponsoring the winners name plate on the travelling trophy and a plaque for the float winner as well as sponsoring the Facebook boosts that promote this fabulous event.

40TH ANNIVERSARY COMMEMORATIVE BAG



FRONT OF BAG



SPACE FOR 6 SPONSORS



Grayling Christmas Walk 2017 "40 Fabulous Years"

Please return the completed form as soon as possible to the Main Street Office in the Chamber of Commerce building or by mailing it to Grayling Main Street P.O. Box 226 Grayling, MI 49738

Name of Business:

Contact Person:

Email:

Phone:

Business Address:

Please indicate the level of sponsorship that you would like.

_____ Jingle Bell Rock \$1,500

_____ Make it Rein...Deer \$750

_____ Brand New Bag \$500

_____ Hear Ye! Hear Ye! \$400

_____ Santa's Lil' Helper \$300

_____ Picture Perfect \$250

_____ Dynamic Duo \$150

_____ Put a Bow On It \$100



If you have any questions please contact:
Rae Gosling - Grayling Main Street Manager:

(989) 390-7689

downtowngrayling@gmail.com

Erica Blair - Chairperson of the Grayling

Christmas Walk: (906) 361-8649

erica@onthemapmarketing.biz

Participating Business Forms to be included as a Trolley Stop or Trolley Mention and to be involved in the "Clark Griswold Decorating Challenge" and Snow Ball Drop as well as Booth Holder Agreements and Parade Applications are available at the Grayling Main Street Office and online at www.downtowngrayling.com/festival-events.html



2017

40 FABULOUS YEARS

Saturday November 18th

3-8pm

Sponsorship Opportunities

